



ROBERT SMELSER

— designer & developer —

PROFILE

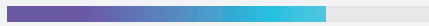
I am an experienced graphic designer, advanced Adobe Captivate eLearning designer, and a capable and versatile public speaker. I love helping others succeed and creating environments where creativity and confidence can flourish.

SKILLS

Adobe Captivate



Adobe Photoshop



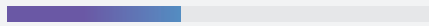
Adobe Illustrator



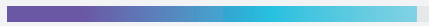
Adobe InDesign



HTML/CSS



Public Speaking



OTHER INTERESTS

Public Speaking

UX/UI Design

Industrial Design

Cinematography

Music Composition

Game Level Design

WORK EXPERIENCE

2018 - Present • Senior Media Developer • HighPoint

In addition to the Media Developer role, responsibilities include pursuing innovations and new delivery methods for eLearning modules; coaching other employees on multiple versions of Adobe Captivate, other Creative Suite applications, and accessibility best practices; providing thought and design leadership; helping manage projects; and allocating resources over multiple contracts.

2013 - 2018 • Media Developer • HighPoint

Responsibilities included developing high-quality, interactive, and accessible eLearning modules for multiple clients; creating beautiful and on-brand visual materials for corporate and business development needs; provide peer reviews for product quality; and consult with Instructional Designers to create good user experiences.

2001 - 2013 • General Music Teacher • Harrison Hill Elementary

Responsibilities included developing and maintaining high-quality curriculum standards; managing large groups of children in single- and multi-age environments; coordinating school programs; and managing multiple extracurricular activities.

EDUCATION

Butler University • Bachelor of Arts • Music Education

Additional areas of focus included sociology and child psychology.

REFERENCES

To respect the privacy of these individuals, I do not include contact information on the downloadable version of this document. That information is available upon request.

Paul BeDell

Media Developer Manager

Yolanda Lockhart-Howe

Senior Media Developer

Audrey Frank

Senior Media Developer